

What is claimed is:

1. A method for producing individual folded labels from a ribbon of labels, said method comprising:
  - providing a ribbon of labels with at least one folded over portion to result in a folded ribbon;
  - subjecting the folded ribbon to sufficient heat and pressure to set the fold; and
  - subdividing the ribbon into individual folded labels.
2. The method of claim 1, wherein the folded labels are in a centerfold configuration.
3. The method of claim 1, further including the step of inserting a device into the folded label.
4. The method of claim 3, wherein the device is a radio frequency inventory device.
5. The method of claim 1, wherein the ribbon is subdivided ultrasonically.
6. A label produced by the method of claim 1-5.
7. A label-making apparatus comprising:
  - a dispenser for a ribbon of labels;
  - a folding station positioned adjacent the dispenser, said folding station providing the ribbon of labels with at least one folded over portion;
  - a press station positioned adjacent said folding station, said press station including mechanism for linear advance of the ribbon from the dispenser through the folding station and a heated platen movably disposed above said ribbon for providing pressure and heat to ribbon; and
  - a cutting station position adjacent the press station and in communication therewith, said cutting station including ultrasonic means for subdividing an individual label from said ribbon.
8. The apparatus of claim 7, wherein the mechanism for linear advance is a conveyor.
9. The apparatus of claim 7, further comprising a drive wheel positioned between the press station and the cutting station.